



Lillian Yian Lin

Product Designer / Industrial Designer

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SKILLS

Designer Skillset:

Product and Packaging Design, CAD, Research, Prototyping, Sketch, 3D Modeling and Rendering, 3D Printing, CMF, Storytelling, Service Design and UIUX, Benchmarking, SEO, Web Design.

Software:

Figma
Solidworks
Keyshot
Blender
Rhino
Adobe Suite (AI, PS, XD, InDesign)
Procreate
Semrush/Ahrefs (Website SEO tools)
Upfluence
Canva

Languages:

English (native)
Mandarin Chinese (native)
Japanese (proficient)

ACHIEVEMENTS

LICC Award 2024 - Winner of Use/Product Category

Project "Mobeo" - LICC 2024 Shortlist Prize

LICC Award 2024 - Winner of Graphic Category

Project "Dr.teal's Rebranding" - LICC 2024 Shortlist Prize

Spark Design Award Finalist

Project "Hygi" - 2021 Spark Award Fall/Winter Award

ArtCenter Product Design Gallery | 2019-2023

- Projects selected into Product Design gallery for 5 times
- Permanently published on the gallery site

ArtCenter Product Design Scholarship

Year 2020-2023, rewarded for excellence of portfolio and academic performance by departmental review.

ArtCenter Provost List | 2020-2023

Recognized for GPA 3.8 or higher

EDUCATION

ArtCenter College of Design

Product Design Undergraduate

2019-2023 | Bachelor of Science

Accumulative GPA: 3.81

Graduated with distinction and honors

EXPERIENCES

Product Designer and Social Media Manager at LiftSync

2024.3 - Present | Lead Designer at LiftSync

Designing standing desks and accessories through ideation, research, modeling, and other aspects. Collaborated with engineers and factories to create physical prototypes and finalize designs.

Worked with marketing teams on SEO strategies, while directing UGC content that delivered 252% follower growth and 100k+ views.

Industrial Designer, Researcher, Cedars-Sinai Medical Center

2022.9-2022.12 | Sponsored project with Cedars-Sinai

Create strong messaging and branding deliverables in terms of physical info booth products, graphic-based branding and web platform. Lead user and market research to develop evidence-based strategies.

Industrial Design Intern at Perrigo

2022.5-2022.8 | Perrigo, Oral and Dental Care

Contribute in the design process of consumer oral care products, such as power toothbrushes and Invisalign UV sanitizers.

Established a CMF color trend research for year 2023-2024.

Chosen to present this color trend research as Tech Talk on behalf of the team at the headquarters of Perrigo in July, 2022.

Industrial Design Intern at Momentum4All

2021.9-2022.4 | Momentum4All, Pediatric Therapy Network

Come up with adaptive and inclusive medical designs throughout Momentum4all, creating innovative disability design and services. Collaborate with OT/PT to develop ergonomic products.